

Amazing medical procedure discovered almost by accident.

Patients look up to 20 years younger in about an hour.

By Dr. David M. Kent

I'm Dr. David Kent, and I am a board-certified E.N.T. Facial Plastic Surgeon specializing in facial plastic surgery. This is the true story about how I discovered an amazing procedure now known as the Lifestyle Lift™. This procedure with its dramatic results has become a plastic surgery milestone and been featured on CBS, NBC, ABC, UPN and FOX TV newscasts.

The Request

Not long ago, a woman came in for consultation and changed my life forever. She was attractive and appeared in her early 50s. With a concerned look she told me almost overnight she began to "notice" her age. She pointed to the areas around her neck, jaw line and corners of the mouth.

On examination she had early wrinkles, jowls (loose skin along the jaw line), loose neck skin, mild frown lines from the corners of the mouth down and deepening nasal labial folds (creases from the nasal corners to the corners of the mouth), all expected for a person in their 50's. She went on to tell me she was an active, working person and thought she felt younger than she looked. She told me every day for the last year or so she would look into the mirror, pull her cheeks up and back towards the top of her ears. She demonstrated. "Look" she said, "this is how I used to look." The wrinkles went away when she lifted everything back up, and she definitely looked 20 years younger. She asked if I could simply lift up her face the way she did in the mirror. I thought

to myself, "this couldn't be done".

The Problem

It was more complex than she proposed. I explained there was nothing "simple" about it. Lasers, injections, dermabrasion and peels wouldn't do as much as she wanted. It would require a big traditional facelift.

And there were risks. Especially with general anesthesia. She would be severely bruised, swollen and need drainage tubes and a dressing. And she would need considerable time off of work. Not only wasn't it simple, it was expensive. She clearly was not interested in any of that!

I Avoided Dangerous Anesthesia

Later, I was thinking about the woman and her intriguing request. After more deliberation I came up with a plan. Since the connective tissue drooped down with age pulling – everything from the cheeks, jaw line and neck down with it – perhaps it could be lifted in one simple move. Maybe by lifting it back up all these signs of aging will resolve. The next day I called her and discussed the idea. I was honest: I wasn't sure if it would work. Nevertheless, she agreed to try it.

I wanted to avoid danger to my patient, so I didn't put her to sleep. I used a simple numbing medication like a dentist uses. Her neck and facial skin all moved up in harmony as I had anticipated. Creases, loose skin and wrinkles resolved instantly. Then I tightened the excess skin, causing it to become taut and to look youthful. The entire procedure took less than an

hour, the result was immediate.

My staff and I were amazed at how much younger she appeared – perhaps 20 years younger. Even better, the transformation looked natural. But the most incredible thing was that she went to work the next day. She simply looked and felt awesome. I guess I did find something safer and simple for her after all! From a medical standpoint I knew this was major.

Medical Community Learns

Word of mouth spread. I performed nearly a thousand cases over the next year or so. I reported my discovery and the incredible results to my colleagues. People's faces looked so youthful after the procedure I knew I was changing their lives. Men and women alike looked better, felt better, were more confident and happier. I had no major complications to report. They healed so well even I could hardly tell.

The news stations picked up on what I was doing and everyone seemed to want to interview me. They also seemed to want my new procedure to have a name. I christened it the Lifestyle Lift™. It fit in with this generation's lifestyle: simple, safe and quick, without the downtime. My patients walked out of my office by the hundreds with instant results and a simple Band-Aid!

Super Specialists

I took out an advertisement with a few "before and after" pictures of my patients and my phone number. I received hundreds of calls and was busier than I've ever been. I decided to dedicate my entire practice just to the Lifestyle Lift™. No one had ever done this before and



Before

After



Photos courtesy of Lifestyle Lift

Dramatic, un-retouched photos illustrate results achieved by Dr. Kent's Lifestyle Lift™. The procedure requires only a local anesthesia and is usually performed in about an hour. Patients can return to work the next day.

I was obviously the nation's expert. I felt by devoting my entire career to my new procedure I would serve my patients better.

I trained my colleagues and they joined me in this new specialization. We have since opened many new offices around the country. We do more of these procedures than anyone. Due to its simple and cost effective nature, thousands of patients have now had the procedure. I realized I made everyday people from all walks of life and income levels able to once again feel wonderful about their looks. But there was some bad news.

The Bad News

But as it turns out, the procedure did not work for everyone. Certain skin thickness, adipose deposits and anatomical irregularities caused the Lifestyle Lift™ not to work as well on some people. I was dis-

appointed that I couldn't help everyone. Who could we help? We came up with a set of criteria that allows us to perform the procedure only on certain candidates. From then on, you had to qualify.

See If You Qualify

In about 1 hour (it's not a race, it's however long it takes to do a great job) we can remove up to 20 years without the dangers of going to sleep. You can return to your activities the next day. We only accept people who are good candidates.

Call my office at 1-800-IMAGE-75 to see if you qualify. Everything is confidential. Even if you have never considered doing something before, you should call to learn more. It's truly amazing and could change your life forever.

Call 1-800-IMAGE-75 to see if you qualify for the Lifestyle Lift™.